

Why We Need a Different Approach to Measuring Socio-Economic Progress



FOUNDATION FOR FISCAL STUDIES

The Foundation for Fiscal Studies is hosting a seminar with Diane Coyle, who will discuss her work examining the need for a more holistic approach to defining and measuring social and economic progress, and the uses and limits of GDP.

Diane's work looks at the history of GDP and explains why even small changes in GDP can decide elections, influence major political decisions, and determine whether countries can keep borrowing or be thrown into recession. She makes the case that GDP was a good measure for the twentieth century but is increasingly inappropriate for a twenty-first-century economy driven by innovation, services, and intangible goods.

EVENT DETAILS

VENUE: Irish Tax Institute
Longboat Quay
Grand Canal Harbour
Dublin 2

TIME: 08.30 – 09.30

PRICE: FREE for FFS Members
€10 for Non-members

TUE 17 FEB 2015

ABOUT THE SPEAKER

Diane Coyle is Professor of Economics at the University of Manchester and (until April) Vice-Chair of the BBC Trust. She has held public service roles on the Competition Commission and Migration Advisory Committee, and was previously Economics Editor of The Independent. She heads up the consultancy Enlightenment Economics, has a PhD from Harvard, and was awarded the OBE in January 2009.

Diane specialises in competition analysis and the economics of new technologies and globalisation. She has done extensive work on the impacts of mobile telephony in developing countries and is a member of the stakeholder advisory panel of EDF Energy.

Diane is the author of several books, including:

- > GDP: A Brief But Affectionate History (2014)
- > The Economics of Enough (2011)
- > The Soulful Science (2007)

SPEAKER

DIANE COYLE
Professor of Economics

